

Topline questionnaire

2018 PEW RESEARCH CENTER'S Teen Survey
TOPLINE Draft
March 7 – April 10, 2018
Teens ages 13-17 N=743

ASK ALL:

DEVICE At home, do you have or have access to... **[RANDOMIZE ITEMS]**

	<u>Yes</u>	<u>No</u>	<u>DK/Refusal</u>
a. A smartphone			
March 7-April 10, 2018	95	5	*
Sept 25-Oct. 9, 2014 & Feb. 10-March 16, 2015	73	27	0
b. A cell phone that is not a smartphone			
March 7-April 10, 2018	29	70	2
Sept 25-Oct. 9, 2014 & Feb. 10-March 16, 2015	30	70	*
c. A desktop or laptop computer			
March 7-April 10, 2018	88	12	*
Sept 25-Oct. 9, 2014 & Feb. 10-March 16, 2015	87	13	0
d. A gaming console			
March 7-April 10, 2018	84	16	1
Sept 25-Oct. 9, 2014 & Feb. 10-March 16, 2015	81	19	*

ASK ALL:

INTREQ About how often do you use the internet, either on a computer or a cellphone?³

<u>March 7- April 10, 2018</u>	<u>Sept. 25 – Oct. 9, 2014 & Feb. 10-March 16, 2015</u>	
45	24	Almost constantly
44	56	Several times a day
5	12	About once a day
5	5	Several times a week
2	3	Less often
0	0	DK/Refusal

³ The survey conducted in 2014-2015 gave an explicit option for "less than a week" to be comparable with the current survey that has now been included in the "less often" category.

ASK ALL:

GAMING Do you ever play video games – on a computer, game console or cellphone?

<u>March 7- April 10, 2018</u>	
90	Yes
10	No
0	DK/Refusal

ASK ALL:SNS1 Do you ever use any of the following social media sites? **[RANDOMIZE 1-7 WITH ITEM 8 LAST]**

		<u>Selected</u>	<u>Not selected /No answer</u>
1.	Twitter March 7-April 10, 2018	32	68
2.	Instagram March 7-April 10, 2018	72	28
3.	Facebook March 7-April 10, 2018	51	49
4.	Snapchat March 7-April 10, 2018	69	31
5.	YouTube March 7-April 10, 2018	85	15
6.	Tumblr March 7-April 10, 2018	9	91
7.	Reddit March 7-April 10, 2018	7	93
8.	None of these March 7-April 10, 2018	3	97

ASK IF USING MORE THAN ONE SOCIAL MEDIA SITE [Count of "Yes" to SNS1_1-7 > 1]
 SNS2 Which one of these sites do you use most often?

Based on those who use more than one social media site [N=634]

<u>March 7-</u>	
<u>April 10, 2018</u>	
3	Twitter
16	Instagram
11	Facebook
40	Snapchat
29	YouTube
*	Tumblr
1	Reddit
*	DK/Refusal

SNSMOST **Summary of most used social media site, based on SNS1 and SNS2**

Based on total [N=743]

<u>March 7-</u>	
<u>April 10, 2018</u>	
3	Twitter
15	Instagram
10	Facebook
35	Snapchat
32	YouTube
*	Tumblr
1	Reddit
3	Not a social media user
*	DK/Refusal

ASK ALL:

SOC1 Overall, what effect would you say social media has had on people your age?

<u>March 7-</u>	
<u>April 10, 2018</u>	
31	Mostly positive
24	Mostly negative
45	Neither positive nor negative
*	DK/Refusal

**ASK IF SAYING SOCIAL MEDIA HAS A MOSTLY NEGATIVE OR MOSTLY POSITIVE EFFECT
[SOC1=1,2]⁴**

SOC1a What is the main reason you think social media has a [IF SOC1=1 "mostly positive effect"; IF SOC1=2 "mostly negative effect"] on people your age?

Based on those who say social media has a mostly positive effect [N=219]

March 7-
April 10, 2018

40	Communication with friends and family
16	Finding information/news/current events
15	Meeting people with similar interests
9	Happiness, entertainment, convenience
7	Self-expression
5	Getting support
4	Learning new things
6	Other
4	DK/Refusal

Based on those who say social media has a mostly negative effect [N=211]

March 7-
April 10, 2018

27	Bullying/people being mean/spreading rumors
17	Harms relationships/not enough in-person communication
15	Gives teens an unrealistic picture of others' lives
14	Distracted or addicted to devices
12	Peer pressure/teens too easily influenced
4	Causes psychological issues
3	Drama
12	Other
1	DK/Refusal

⁴ Open-ended responses were manually coded. Each open-ended response may contain reference to multiple themes.