



Artificial Intelligence Co-Bot for **News Industry, Editors and Content Creators**



IN THE HEART OF ROME

# AI & CYBER SECURITY STARTUP

THE MAGIC BEGINS

## Grounded on AI

ASC27 was founded in 2020 as a private company.

The core team has 60 years combined of experience in AI development and carries over 300 combined years in the International CyberSecurity space.

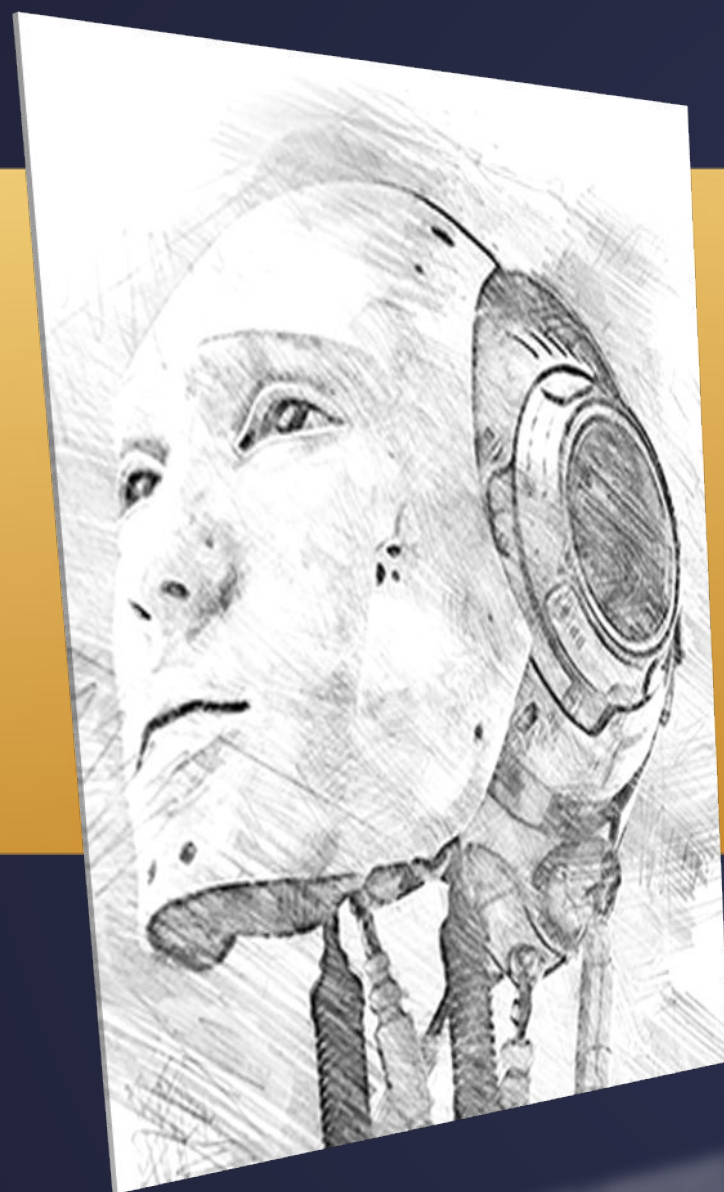
[READ MORE](#) ▶



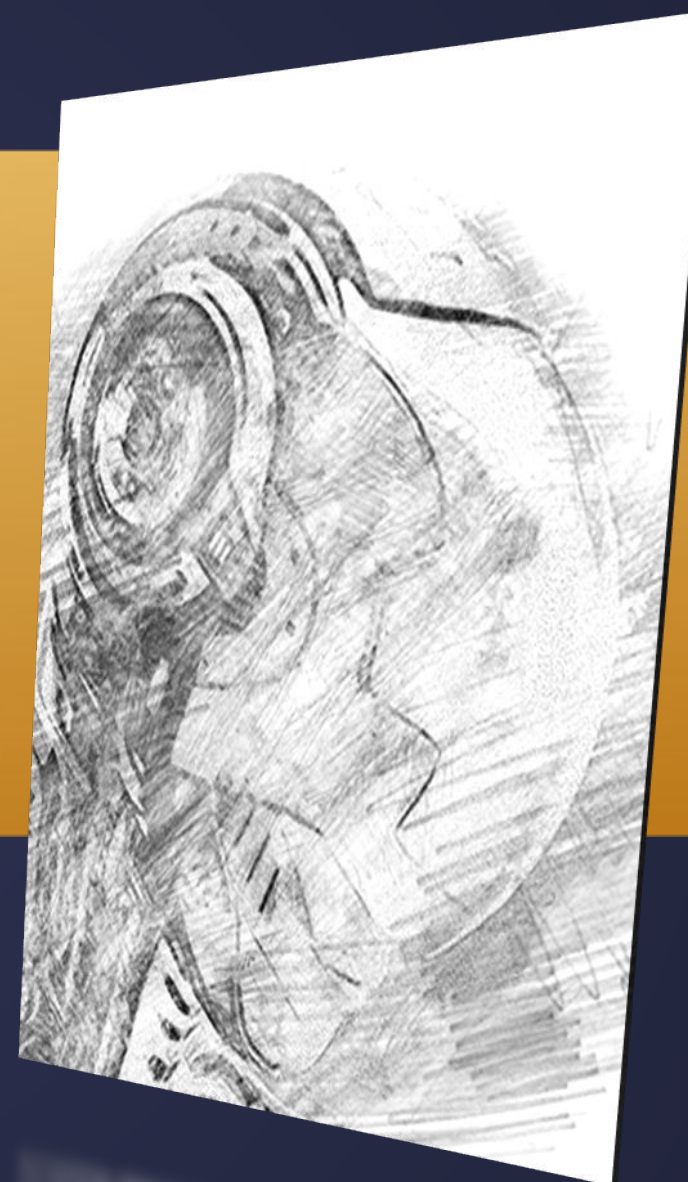
## International Experienced Team.

# What **We Do**

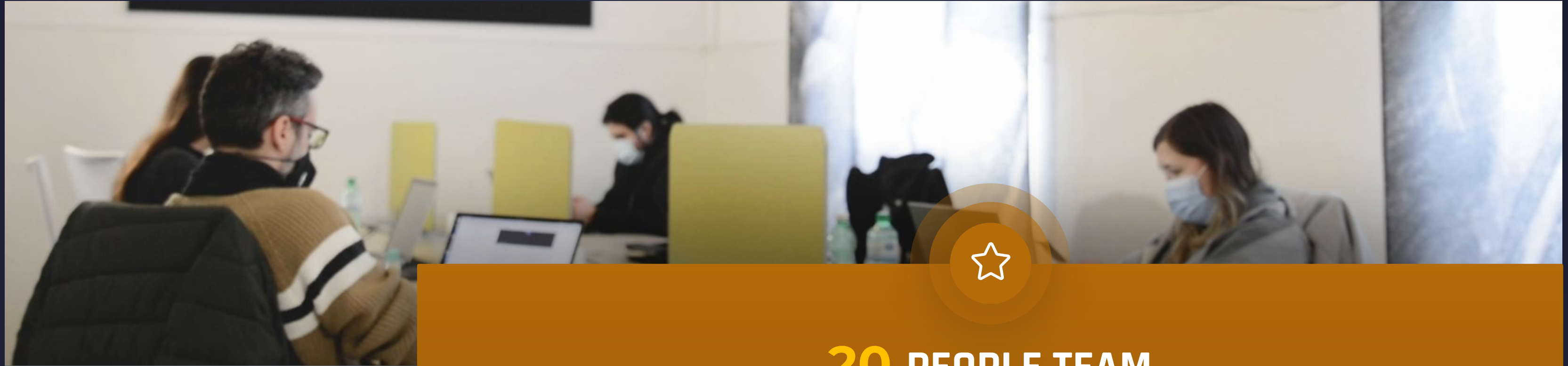
THE AI COMPANY “We Build Knowledge”



ARTIFICIAL **INTELLIGENCE**



CYBER **SECURITY**



Passion lives here

# Our Team



## 20 PEOPLE TEAM

Offices in Rome and Bologna  
AVG HeadCount growth +10%/month  
Multiple Award winners  
Entitled supplier of many large enterprises (Ariba Network Member)

**300**

**YEARS EXPERIENCE**

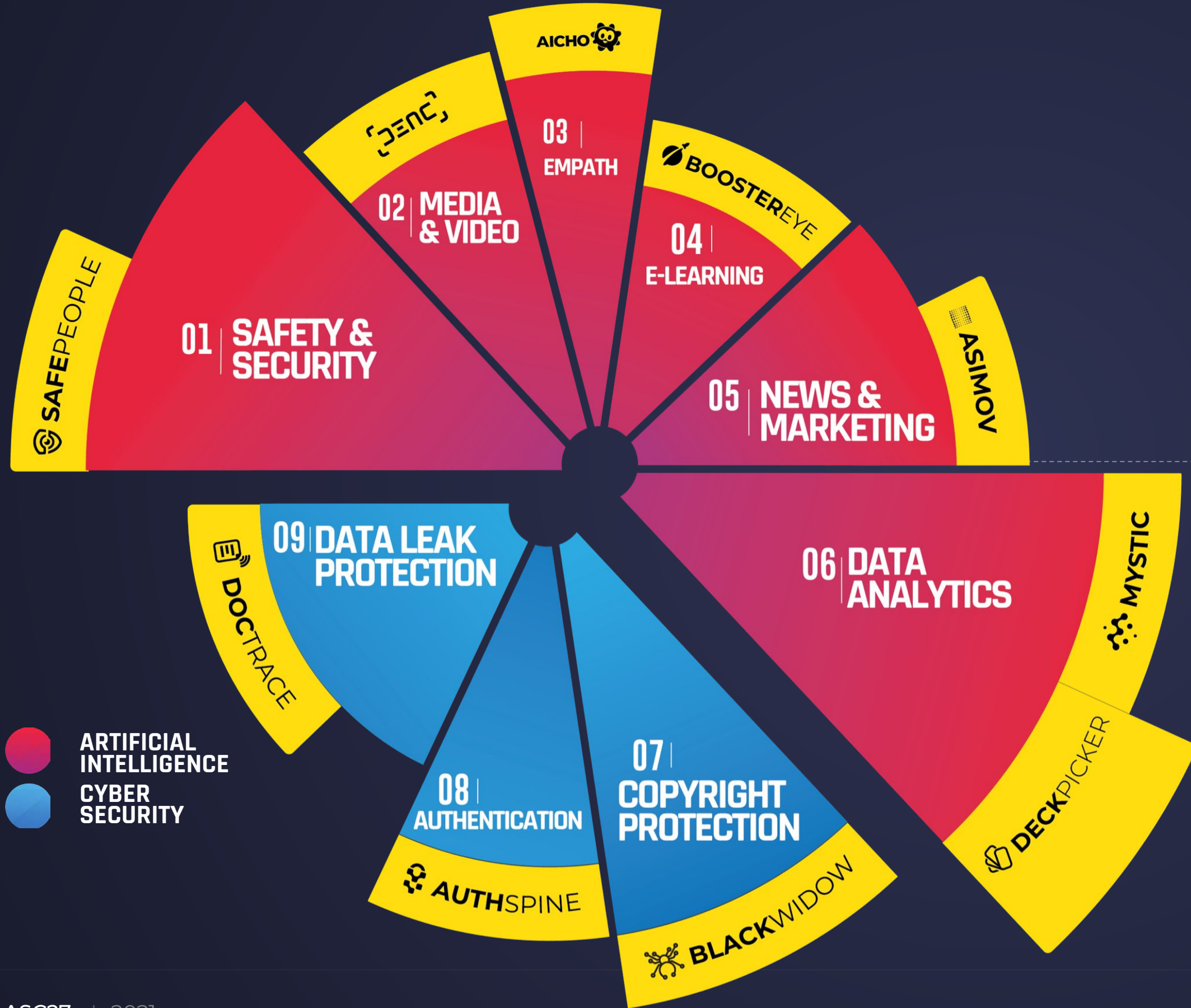
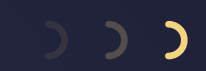
**10**

**DEVELOPERS**

**6**

**ARTIFICIAL INTELLIGENCE**

# Product Portfolio



- ARTIFICIAL INTELLIGENCE
- CYBER SECURITY

We develop WITH  
**Software  
PARTNERS**



ARTIFICIAL INTELLIGENCE

Google  
Cloud Platform

ARTIFICIAL INTELLIGENCE

aws

CYBER SECURITY

irdeto

ARTIFICIAL INTELLIGENCE

and more...

ARTIFICIAL INTELLIGENCE

**NVIDIA.**  
INCEPTION PROGRAM

ARTIFICIAL INTELLIGENCE

**dahua**  
TECHNOLOGY

ARTIFICIAL INTELLIGENCE

**JMCGROUP**  
TECHNOLOGY DESIGNER

ARTIFICIAL INTELLIGENCE

**HUAWEI**

ARTIFICIAL INTELLIGENCE

**Panasonic**

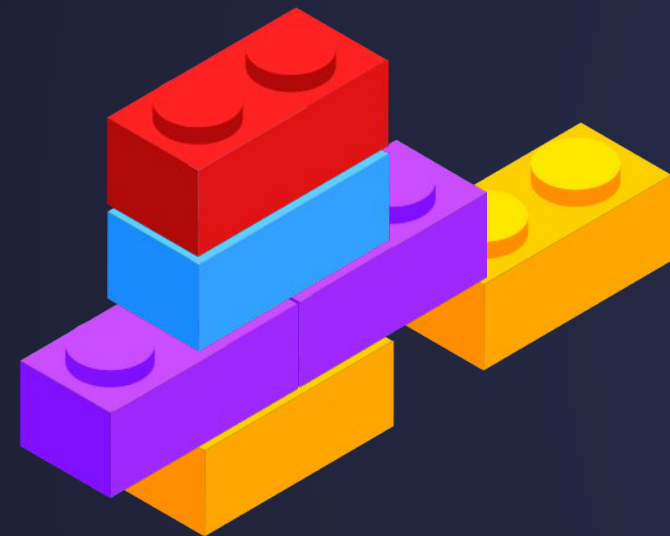
We develop ON

**Silicon  
PARTNERS**



HOME BREWED SKILLS

# We don't RENT AI, We DO AI for our customers.

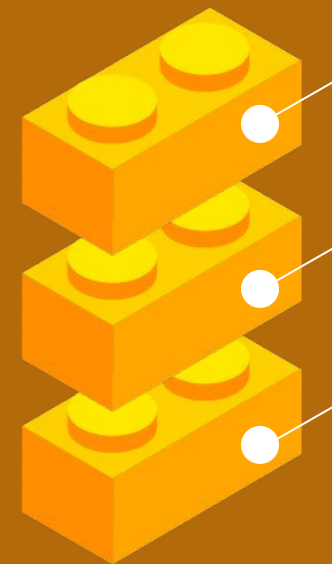


Customization and vertical developing capacity from the ground up. We are able to arrange our Cognitive pipeline bricks to satisfy our customer's needs.

AI Engineering and software skills in a single Company. From Embedded systems to the Cloud and beyond.

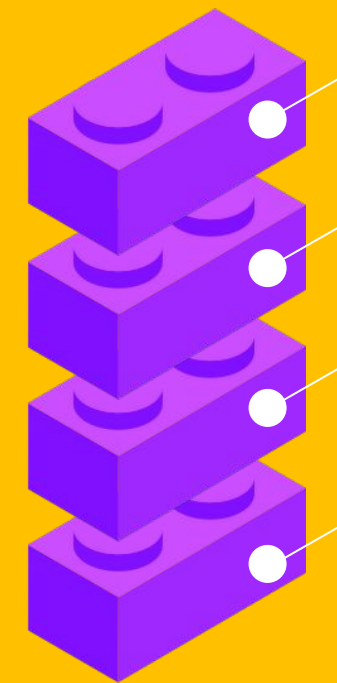
## AI VISION

Safety  
Surveillance  
Other



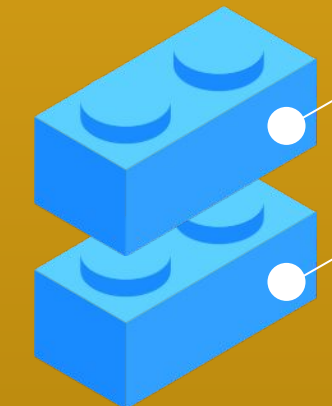
## AI TEXT

Advice  
Data 2 Text  
Text 2 Text  
Cognitive



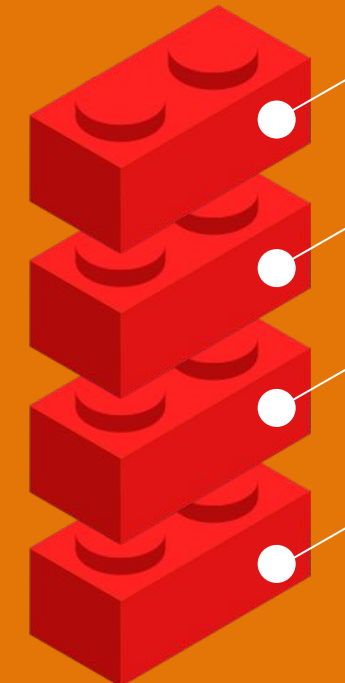
## AI EMPATH

BoosterEye  
AICHO

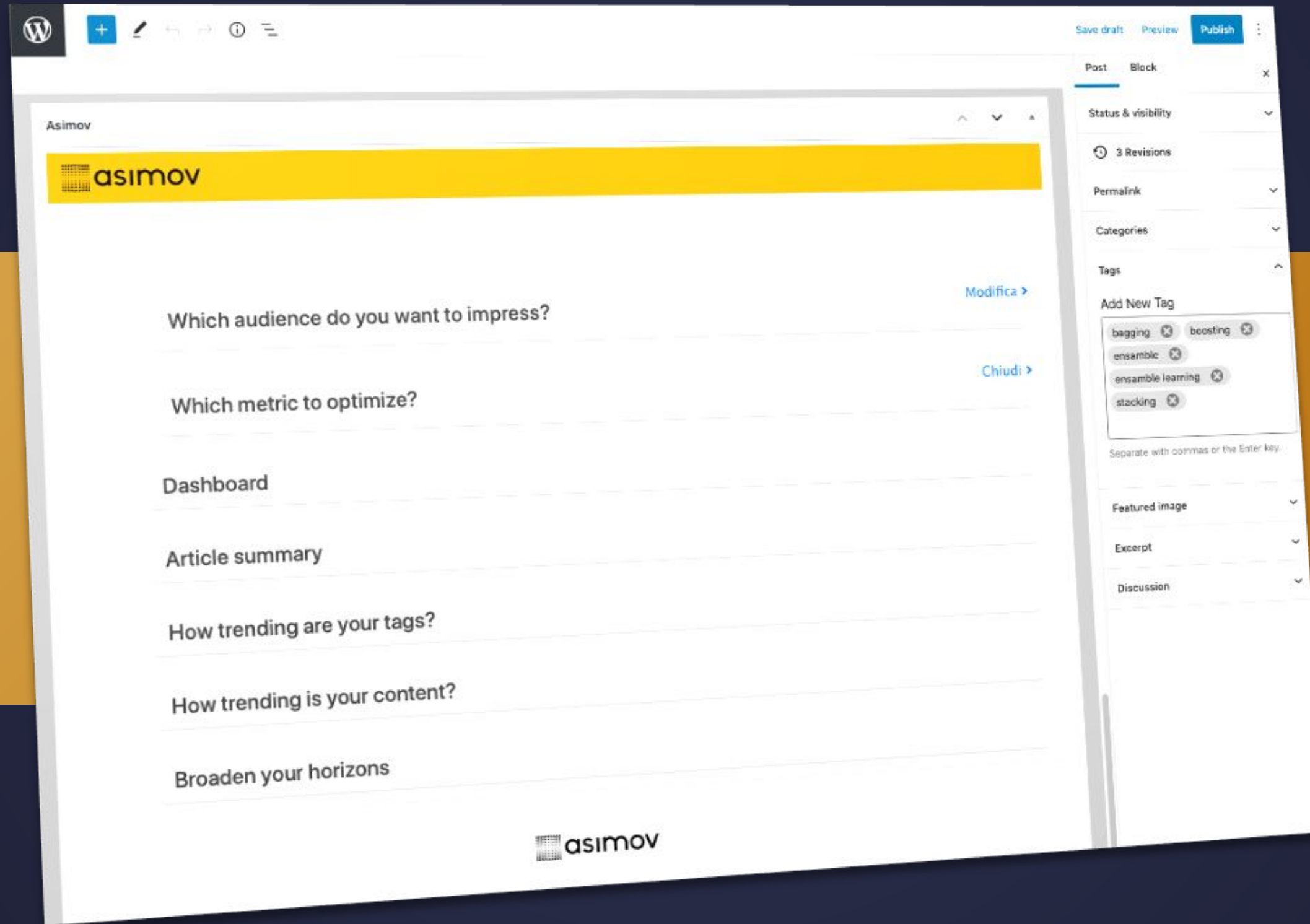


## CYBER

DocTracer  
AuthSpine  
BlackWidow  
SecureTunnel



# TRL9



Flight **PROVEN.**



# Before, the old School

BLOODY, DAILY ROUTINE OF A PROFESSIONAL EDITOR



Deeply searching the desired topic. Monitoring the trending keywords.

Spending a lot of time drafting the contents.

Struggling with SEO tools, built for general purpose blogs all over the world.

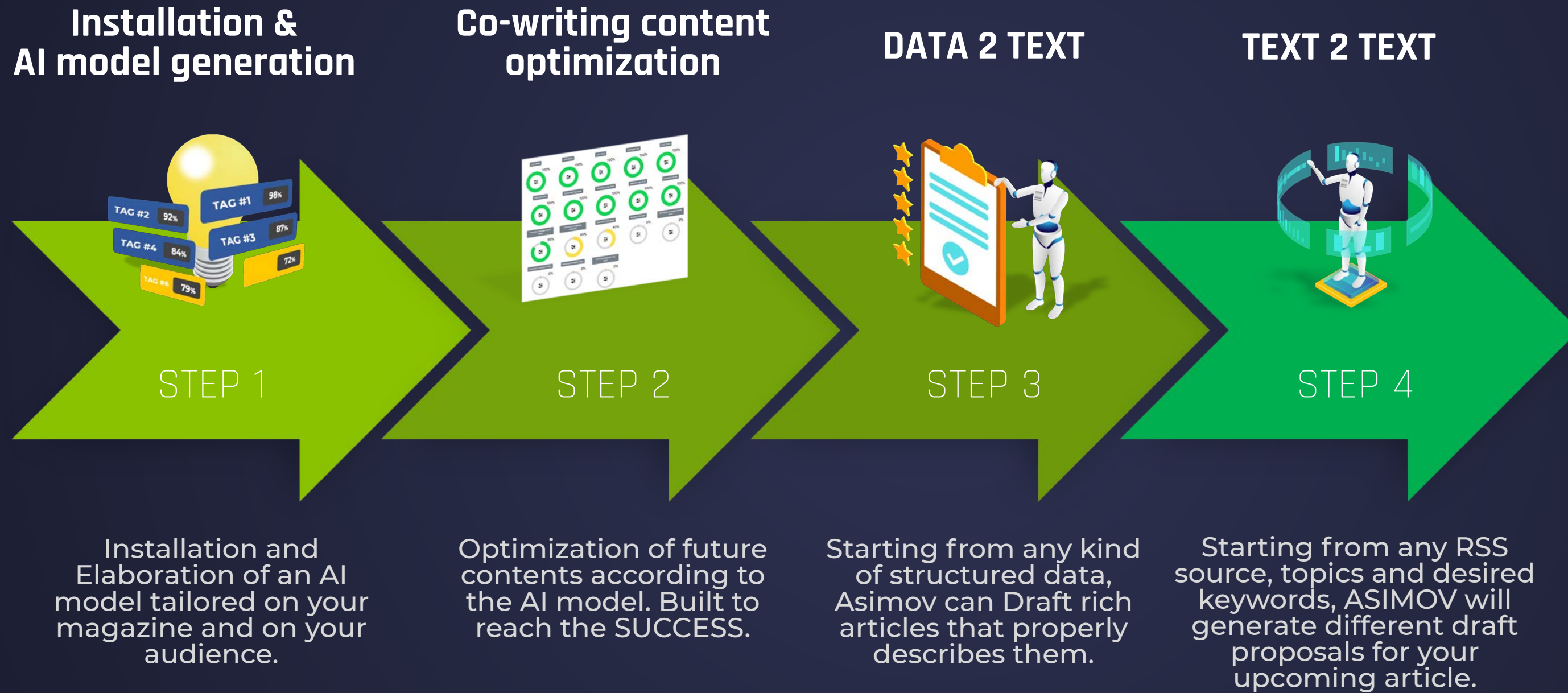
Publish your article hoping for the best

oh NO!



# After, ASIMOV powered

ASIMOV collaborates with the Editor in all the production phases



*Yes, I did it!*



# How can ASIMOV change the game?

Optimize your time, increase your scores, expand your audience, gain more profits



add **asimov**  
to your CMS

Work together

**SUCCESS!**

All in one. Every single feature works with others, all based on an AI Model tailored on your data.



## TREND SCOUTING

Starting from any RSS source or any other monitored source of contents, ASIMOV will create **graphs, indmaps, wordclouds** to highlight the actual trending topics and keywords around the web.



## DATA 2 TEXT

ASIMOV is able to elaborate any kind of structured data (tables, data streams, etc) and generate draft proposals for your next article.



## TEXT 2 TEXT

Choose your favourite topics and keywords. ASIMOV will analyze your sources of contents and will generate several draft proposals for your upcoming article.



## AI EDITOR ASSISTANT

ASIMOV gives you **tailored advice** on how to improve your draft analyzing more than 700 indicators, so you can polish it and get ready for publication.

FIND YOUR NEXT SUCCESS

## TREND SCOUTING



Starting from any RSS source or other monitored sources of contents, ASIMOV will generate graphs, mindmaps, wordclouds to highlight the actual trending topics and most popular keywords for the writer. Asimov acts as a topic researcher and proposes only the next success articles to the editor, basing on their goals and target audience.

TREND DISCOVERY  
BY SOURCE



EMERGING  
TOPIC



TREND DISCOVERY  
BY TOPIC



TIME - COMPARABLE  
METRICS



AUTOMATED MINDMAPS  
GENERATION

GENERATE AN ARTICLE FROM DATASHEET

## DATA 2 TEXT



Starting from any kind of structured data (tables, data streams, etc), ASIMOV will generate various draft proposals for your upcoming article. E.g.: providing a weather forecast data, the AI is able to produce an exhausting written text. The same can be applied to Finance, Sport, Tech, Local News Data, etc.

Before ASIMOV the Editor only had tables and numbers; now they have breathtaking draft articles for their audience!

**AUTOMATED GENERATION  
FINANCE NEWS**



**AUTOMATED GENERATION  
METEO NEWS**



**AUTOMATED GENERATION  
SPORT ARTICLE**



**AUTOMATED GENERATION  
OF ARTICLES FROM  
DATASHEET**



**AUTOMATED GENERATION  
REAL ESTATE ARTICLE**

FROM WORDS TO ARTICLES

## TEXT 2 TEXT



Starting from any RSS source or other sources of contents, selected topics and keywords ASIMOV will generate various draft proposals for your upcoming article. E.g.: Reading many articles about your category of interest (eg: Local, Tech, Pop, Music news), ASIMOV will propose to the Editor Drafts about emerging/trending contents that the editor will be able to transform in outstanding articles.

**AUTOMATED GENERATION  
TECH ARTICLES**



**AUTOMATED GENERATION  
LOCAL ARTICLES**



**AUTOMATED GENERATION  
MUSIC ARTICLES**



**AUTOMATED GENERATION  
LIFE SCIENCE ARTICLES**



**AUTOMATED GENERATION  
POP ARTICLES**



PREDICT AND ADJUST YOUR PERFORMANCE

## AI Editor Assistant



- Test your Draft.
- Is it good enough?
- Is it clear?
- Too long or too short?
- Did you use useful keywords?

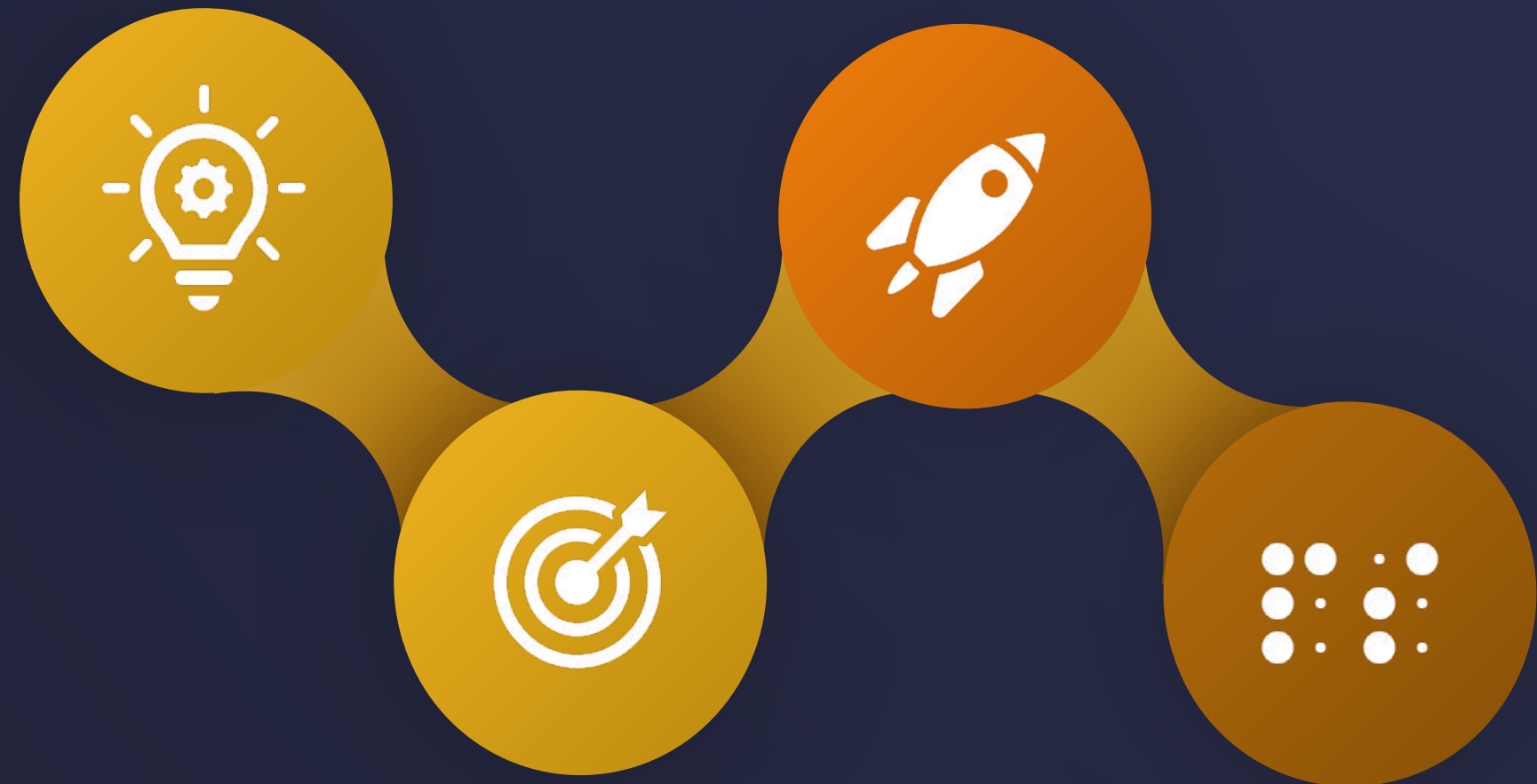
Start writing. ASIMOV will check everything for you, using hundreds of indicators.

### HUMAN UNDERSTANDING

ASIMOV shows to the Editor what will be ON-FOCUS to the readers.

### SUCCESS BOOSTER

ASIMOV AI models advice on your audience preferences, guiding you on many different parameters.



### FOCUS ON YOUR GOAL

Leveraging on HyperTargeting features and choosing your success metric, ask to ASIMOV whatever kind of Magic you need

### BROADEN YOUR HORIZONS

Expand the mentioned concept to boost the audience coverage.





# FAQ

COULD ASIMOV BE CUSTOMIZED FOR ANY MAGAZINE CMS ROUTINE?

YES, ASIMOV COULD BE ADAPTED TO BE INTEGRATED IN THE MAGAZINE'S CMS WORKFLOW

HOW THE ASIMOV AI LEARNS?

THE ASIMOV AI MODEL WILL BE BUILT ON THE PAST MAGAZINE'S ARTICLES AND METRIC OF SUCCESS.

HOW LONG THE ASIMOV INTEGRATION TAKES?

GENERALLY IS VERY FAST, ASIMOV COULD BE FULLY INTEGRATED IN YOUR CMS'S WORKFLOW IN 1-2 WEEKS

COULD WE TEST ASIMOV BEFORE WE BUY IT?

SURE. WE SUPPORT MANY TESTING MODELS. JUST ASK.

I HAVE A CUSTOM REQUEST. NOW WHAT?

Just ASK. ASIMOV IS FULLY BUILT BY US, FROM THE GROUND UP. WE ARE ABLE TO ACCOMODATE CUSTOM REQUESTS.



# THANK YOU

DO YOU HAVE  
ANY QUESTION ?



JUST ASK.  
WE ARE ALWAYS  
AVAILABLE

